

INVESTING
in **PLACE**



Tripping Point: The Valley Edition

Saturday, October 21st, 2017
Panorama High School, San Fernando Valley, LA
#LASidewalks



NURY MARTINEZ

CITY OF LOS ANGELES COUNCILWOMAN, 6TH DISTRICT



TransitCenter



Schedule

9:00AM Check-in, Breakfast, and Registration

9:30AM Introduction and Welcome Jessica Meaney, Executive Director, Investing in Place (cafeteria)

9:40AM Keynote Speaker #1 Hector Ochoa, Commissioner, Los Angeles County Commission on Disabilities (cafeteria)

9:50AM Keynote Speaker #2 Luz Rivas, Commissioner, Board of Public Works (cafeteria)

10:00AM Keynote Speaker #3 Ted Bardacke, Director of Infrastructure, Office of Los Angeles Mayor Eric Garcetti (cafeteria)

10:15AM - 11:00AM Breakout Session #1 (4th Floor Classrooms)

- A. Sidewalks 101 (Room A)
- B. Trees in Your Neighborhood (Room B)
- C. Advocacy Made Easy: How to Get What You Want (Room C)
- D. Neighborhood Councils 101 (Room D)

11:10AM - 12:10PM Lunch (cafeteria)

12:20PM - 1:05PM Breakout Session #2 (4th Floor Classrooms)

- A. How to Communicate with Decision-Makers (Room A)
- B. The City's plan to make Sidewalks safe and accessible (Room B)
- C. People Street (Room C)
- D. Hands-On Walk Audit Training (Room D)

1:15-1:30PM Keynote Speaker #4 City of Los Angeles Councilmember Nury Martinez (cafeteria)

1:30-2:00PM Next Steps/Activation – Amanda Meza, Molly Peterson, Outfront/JCDecaux (cafeteria)

Keynote Speakers

Hector Ochoa, Los Angeles County Disability Board Commissioner

As a person who intersects several communities, Hector Ochoa has been an advocate for as long as he can remember. From an early age, Hector quickly learned to advocate for himself and his brother, who is nonverbal and has an intellectual and physical disability. Now, Hector's passion for activism shines through his work as the systems change and accessibility program manager at Southern California Resource Services, an independent living center which helps people with disabilities lead full lives. Hector deeply believes in an accessible, inclusive and equal society for all, and he dedicates his professional talents and personal skills to make his belief a reality for countless of people with disabilities.



Luz Rivas, Public Works Commissioner, Department of Public Works

Luz Rivas has built her career at the intersection of engineering, education and public service — most recently as founder and executive director of DIY Girls, a non-profit dedicated to increasing girls' interest and success in science and technology. Luz began her professional career as an electrical design engineer for Motorola after earning a Bachelor of Science from M.I.T. For the last 15 years, Luz has worked at nonprofits, museums and universities where she has developed partnerships between educators and STEM research institutions to make cutting-edge science content accessible for K-12 students. Luz was born in Los Angeles and grew up in the Northeast San Fernando Valley.

Ted Bardacke, Director of Infrastructure, Office of Mayor Garcetti

Ted Bardacke has forged a unique career focusing on sustainable urbanism and economic development that spans three continents. He currently holds the positions of Director of Infrastructure for Los Angeles Mayor Eric Garcetti, and Adjunct Professor of Urban Environmental Design and Planning at UCLA. Infrastructure systems under Ted's purview include electricity generation, transmission and distribution, waste collection and recycling, street and sidewalk maintenance, street lighting, urban forestry, and municipal building design.



Councilmember Nury Martinez, Los Angeles 6th District

As the Councilwoman for the sixth district, Councilwoman Martinez is the champion of bringing the basic services of city government to the often-underserved communities she represents. She's focused on the day-to-day issues of fixing sidewalks and roads to cleaning up trash, debris and bulky items on neighborhood streets. Councilwoman Martinez is a graduate of San Fernando High School and California State University at Northridge. She and her husband Gerry live in Sun Valley with their daughter, Isabelle.

Infrastructure Falling Through the Cracks:
Why LA's sidewalks are so bad and what can we do to change this
Led by: Jessica Meaney
Investing in Place

Objective: Some estimates put the number of damaged sidewalks in the City of Los Angeles at 4,600 miles. Given that sidewalks are the most fundamental piece of our transportation system that impacts all travel modes, how did we get to this point? Learn about advocacy efforts to get our sidewalks, bus stops, crosswalks and more improved for our communities.



Hook (s):

- The City hasn't kept up sidewalk repair for the past 40 years.
- The City is developing a \$1.4 billion program to start fixing sidewalks.
- Their current plan is to fix all of the sidewalks over the next 30 years.
- This program started because of a class action lawsuit, not necessarily because sidewalk repair is a top issue for our policymakers.
- To fix our sidewalks faster, we need to show them that we care about this issue--and can't wait that long.
- Our power is in our voice; they will listen if we show we have the numbers.

Next Steps/Contacts:

- Send a postcard today! To your City Council member to share your concerns about streets, sidewalks, bus stops and more!
- Write a letter to the editor on a street safety or access issue.
- Attend a City Council committee meeting with us and provide your public comment.

Contact Information:

Jessica Meaney
jessica@investinginplace.org
213-210-8136
Investing in Place
Instagram and Twitter: @investinplace

10:15AM - 11:00AM Breakout Session #1
A. Sidewalks 101



Trees in Your Neighborhood
Led by: Rachel Malarich
Koreatown Youth and Community Center
Community Forestry Advisory Committee, City of LA

Objective: Trees that are planted thoughtfully and maintained well improve our communities in numerous ways. Come and get a better understanding of the importance of trees to our neighborhoods, issues facing trees in Los Angeles and how you can advocate for mature trees and access resources to bring more new trees to your community.

From: **To:**



Next Steps/Contacts:

- ***Concerned about mature trees in your neighborhood?***
 - Attend a Community Forestry Advisory Committee (CFAC) meeting or sub-committee meeting to learn who your Council District representative is, hear more about efforts to improve urban forestry practices and policy in Los Angeles and share your concerns during public comment.
- ***Want a tree in your neighborhood?***

Through the City Plants website - www.cityplants.org - you can:

 - Request tree(s) for you parkway if you are willing to commit to watering the tree(s) for the first three years
 - Request up to seven free trees for you to plant around your home. These will be delivered to you for FREE.
- Share with your neighbors and local business owners the benefits of trees through the Resources section on the Invest from the Ground Up website: www.investfromthegroundup.org.

Contact Information:

Rachel Malarich
rmalarich@kycccla.org
Koreatown Youth and Community Center (KYCC)
Instagram and Twitter: @kycc

Advocacy Make Easy: How to Get What You Want

Led by: Emilia Crotty

Los Angeles Walks

Objective: In this session, participants will explore successful advocacy strategies: what works well when influencing decision-makers and people in positions of power. Put more simply, how to get what you want!

Hook: Each of us has a role to play in the effort to make the world a better place - whether you're a strong speaker or righteous writer, social butterfly or introvert, poet or public policy professional. Learn specific actions you can take to affect change, no matter the issue, and be a more effective, more focused change-maker.

“Unless someone like you cares
a whole awful lot, Nothing is
going to get better. It's not.”
- Dr. Seuss, *The Lorax*



Next Steps/Contacts: It's always a good time to take action!

- Email your City Council member to share your concerns about streets, sidewalks, etc.
- Write a letter to the editor on a street safety or access issue.
- Host a walk audit with neighbors, friends, a school or religious group to identify your shared concerns, then present them at a Neighborhood Council meeting and to your City Council Field Deputy. Better yet, invite the Neighborhood Council and Field Deputy to join you!
- Sign up for action alerts from Los Angeles Walks, and attend a City Council committee meeting to provide public comment.

Contact Information:

Emilia Crotty

emilia@losangeleswalks.org

Los Angeles Walks

Instagram: @heyimwalkinghere

Twitter: @LosAngelesWalks

10:15AM - 11:00AM Breakout Session #1

C. Advocacy Made Easy: How to Get What You Want

Neighborhood Councils 101

Led by: Jasmine Elbarbary

City of Los Angeles Department of Neighborhood Empowerment (EmpowerLA)

Objective: Learn about Neighborhood Councils, how to join yours, and what you can do to solve problems in your community.

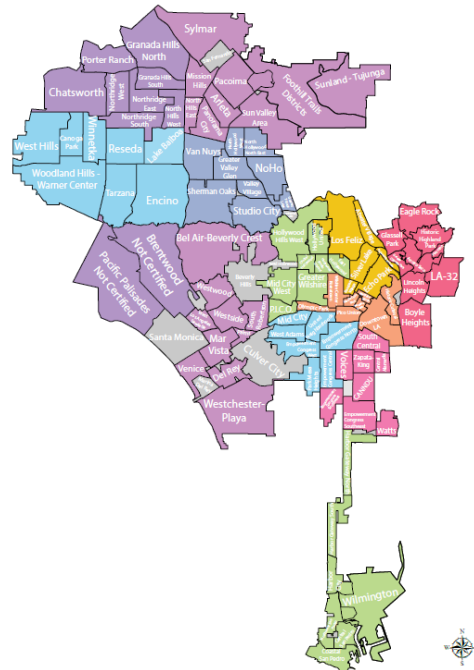
Hook: Community *matters*. Feeling like you have a shared space to communicate with people in your neighborhood who understand you and share the same issues *matters*. Problem solving together *matters*.

Next Steps/Contacts: Ready to get involved? There's a place for you!

1. Find out what Neighborhood Council you belong to:
 - Go to www.neighborhoodinfo.lacity.org
 - Type in your address
 - Click the link of your Neighborhood Council (NC) name and familiarize yourself with their website, their committees, and their agendas if you so choose
 - Find out who the Neighborhood Council Advocate for your NC is--they will be your go-to person for more information.
2. Attend a Neighborhood Council Meeting and get to know your Board.
3. Consider joining a Neighborhood Council Committee on a topic of your choosing--i.e. Transportation & Infrastructure, Planning and Land Use, Public Safety, Sustainability, or Community Beautification (every NC is unique!).
4. Prepare to run for a board seat in the next Election Cycle.

Empower Yourself. Empower Your Community. EmpowerLA.

NEIGHBORHOOD COUNCILS OF LOS ANGELES



Contact Information:

Jasmine Elbarbary

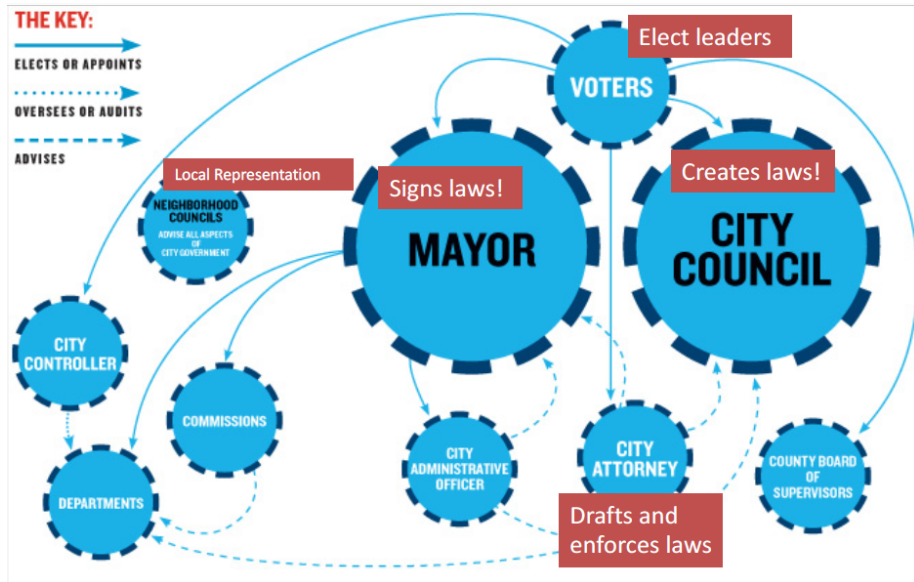
jasmine.elbarbary@lacity.org

EmpowerLA (City of Los Angeles Department of Neighborhood Empowerment)

Instagram and Twitter: @empowerLA

How to Communicate with Decision-Makers
 Led by: Rudy Espinoza
 LURN (Leadership for Urban Renewal Network)

Objective: Increase participants’ level of confidence in engaging their local elected official and understanding of the policy process.



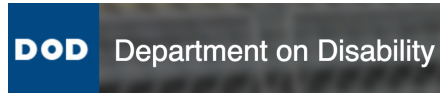
Hook: You’ll acquire tools and tips to successfully engage your local representatives.

Next Steps/Contacts:

1. Identify your local elected official and their field representative for your area.
2. Define your issue/concern to be addressed and who is the appropriate decision-maker and/or influencer.
3. Attend a local neighborhood council meeting.
4. Initiate a contact list and/or network to activate related to your issue/concern.

Contact Information:

Rudy Espinoza
Rudy@lurnetwork.org
 Leadership for Urban Renewal Network
 Instagram and Twitter: @lurnetwork



The City’s Plan to Make Sidewalks Safe and Accessible
 Led by: Julie Sauter
 City of Los Angeles Bureau of Engineering

Objective: Overview of the City’s Safe Sidewalks LA program.

Hook: Staff from the City’s Bureau of Engineering will provide overview of what the City of Los Angeles is currently doing to fix/repair/build sidewalks and crosswalks. Staff will cover current programs underway to provide curb cuts, improve access for individuals with mobility challenges, rebates for residents who want to fix sidewalks themselves, and what the plan is to prioritize the close to 4,000 miles of sidewalks currently in disrepair in the City. Also on hand for this session will be staff from the City of LA Department of Disability to provide information and answer questions from the group discussion.

Graphic:



Access Request Program

The Access Request Program makes repairs requested by/for people with a mobility disability who encounter physical barriers such as broken sidewalks, missing/broken curb ramps or other barriers in the public right of way.



Rebate Program

The Rebate Program reimburses an eligible property owner for a portion of the cost of their sidewalk repair.



Report a Sidewalk Problem

Report a Sidewalk Problem allows the general public to report a sidewalk in need of repair.



Which Program is Right for Me?

Not sure which program is right for you? This information will help you decide.

Contact Information:

Julie Sauter
 Website: <http://sidewalks.lacity.org/>
julie.sauter@lacity.org
 Bureau of Engineering

and

Stephen Simon
 Website: <http://disability.lacity.org/>
stephen.simon@lacity.org
 General Manager, Department of Disability

People St : Reclaiming Public Space
Led by: Carlos Hernandez
Los Angeles Department of Transportation (LADOT)

Objective: Increase participants' understanding of People St: an LADOT program where community partners can transform underutilized street space. Participants will also learn about the application process for creating Plazas, Parklets, and Bike Corralls in their neighborhoods.

Hook: There are 7,500 miles of streets in L.A. - this is one of our largest and most underutilized public spaces. People St. aims to reclaim streets for People. (The Bradley Plaza is a project in partnership with Pacoima Beautiful and the LA DOT People Street program.)



Next Steps/Contacts:

1. Think of a place in your neighborhood that can benefit from a plaza or parklet. Is this space underutilized? Is this place public, like a street or alleyway? If you said yes, it may be a candidate for a plaza.
2. Identify a community group that can sponsor the application, maintenance, and initial funding for the plaza.
3. Contact me (Carlos) or visit www.peoplest.lacity.org to apply. Unfortunately all our materials are only available in English, but I can assist with any questions or inquiries from Spanish speaking audiences.

Contact Information:

Carlos Hernandez

carlos.x.hernandez@lacity.org

LADOT

Instagram and Twitter: @ladotofficial

Hands-on Walk Audit Training
Led by: Emilia Crotty
Los Angeles Walks

Objective: Join Los Angeles Walks and pedestrian safety advocates from across the city to learn how to conduct a Walk Audit in your community. We'll learn by doing, walking around Panorama High School to identify the good, the bad, and the ugly of walking LA.

Hook: Want to bring together your neighbors, friends, and fellow community members to identify shared concerns and join forces to affect change? This session will explain how to do it! In small groups, we will identify specific strengths and barriers of local streets and sidewalks, and we'll observe and note the behaviors of people walking, biking, and driving. We'll



then discuss how to apply this information when advocating for changes in your neighborhood, and how to build on the effort to develop relationships and develop power.

Next Steps/Contacts: Sign up for materials from Los Angeles Walks, which will include Walk Audit materials and an invitation to two neighborhood Walk Audits in the Valley.

- Contact local friends, family, and neighbors to find out if they're interested in hosting a walk audit.
- Recruit co-host organizations and institutions within your neighborhood.
- Promote the walk audit widely.
- Plan what you will do with the information you collect. Will you present it to your Neighborhood Council? Share it with your City Council member or staff? Use it to organize parents at your child's school? Consider inviting people in positions of power from each institution to join your walk audit.
- Develop and test your route for safety, develop materials, conduct your walk audit.
- Execute your next steps and change the world one block at a time!

Contact Information:

Emilia Crotty

emilia@losangeleswalks.org

Los Angeles Walks

Instagram: @heyimwalkinghere

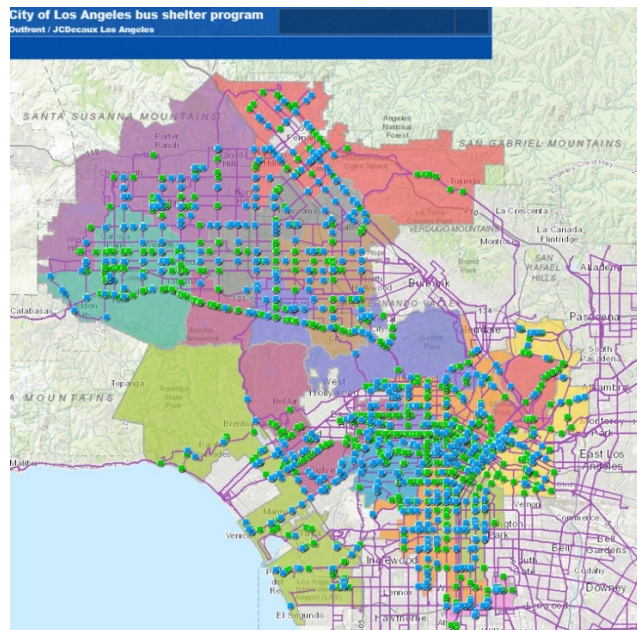
Twitter: @LosAngelesWalks

Bus Shelters 101

Led by: Francois Nion & Melissa Hernandez
Outfront/Decaux

Objective: In this short session, participants will learn more about the Street Furniture program and its components---from permitting process---who to contact to request additional bus shelters and how to get additional maintenance at your bus shelter stop.

Hook: Waiting for the bus is a significant part of many transit trips in LA---for most Angelenos the wait can feel like a loooooong one, especially on a hot summer day! Having a comfortable amenity such as a bus shelter to sit on, seek shade or just regroup can help a) enhance the overall transit experience b) provide additional services ie: safety, smarter amenities c) increase ridership d) beat the alternative “stick on the ground”.



Next Steps/Contacts:

1. Go to www.lacity.org/your-government/elected-officials/city-council/council-directory and find out which council member represents you-and reach out to them directly--inquire for more bus shelters, mobility plans, policies.
2. Follow us on social media to stay in the loop with any new projects we're working on or reach out to us directly.

Contact Information:

Francois Nion | Francois.nion@jcdecaux.com
Melissa Hernandez | Melissa.hernandez@jcdecaux.com
Outfront/JCDecaux
Instagram and Twitter: @outfrontdecaux

Your Los Angeles City Representative



Mayor of Los Angeles

Eric Garcetti

200 N. Spring St.,
Los Angeles, CA 90012
(213) 978-0600 mayor.garcetti@lacity.org

Council District 1

Gil Cedillo

200 N. Spring Street, Room 460
Los Angeles, CA 90012
(213) 473-7001 councilmember.cedillo@lacity.org

Council District 2

Paul Krekorian

200 N. Spring St., Room 435
Los Angeles, CA 90012
(213) 473-7002
councilmember.Krekorian@lacity.org

Council District 3

Bob Blumenfield

200 N. Spring St., Room 415
Los Angeles, CA 90012
(213) 473-7003
councilmember.blumenfield@lacity.org

Council District 4

David Ryu

200 N. Spring St., Room 425
Los Angeles, CA 90012
(213) 473-7004 david.ryu@lacity.org

Council District 5

Paul Koretz

200 N. Spring St., Room 440
Los Angeles, CA 90012
(213) 473-7005 paul.koretz@lacity.org

Council District 6

Nury Martinez

200 N. Spring St., Room 470
Los Angeles, CA 90012
(213) 473-7006
councilmember.martinez@lacity.org

Council District 7

Monica Rodriguez

200 N. Spring St., Room 455
Los Angeles, CA 90012
(213) 473-7007
councilmember.Rodriguez@lacity.org

Council District 8

Marqueece Harris-Dawson

200 N. Spring St., Room 450
Los Angeles, CA 90012
(213) 473-7008 councilmember.harris-dawson@lacity.org

Council District 9

Curren D. Price, Jr

200 N. Spring St., Room 420
Los Angeles, CA 90012
(213) 473-7009 councilmember.price@lacity.org

Council District 10

Herb Wesson

200 N. Spring St., Room 430
Los Angeles, CA 90012
(213) 473-7010
councilmember.wesson@lacity.org

Council District 11

Mike Bonin

200 N. Spring St., Room 475
Los Angeles, CA 90012
(213) 473-7011 councilmember.bonin@lacity.org

Council District 12

Mitchell Englander

200 N. Spring St., Room 405
Los Angeles, CA 90012
(213) 473-7012
councilmember.englender@lacity.org

Council District 13

Mitch O'Farrell

200 N. Spring St., Room 480
Los Angeles, CA 90012
(213) 473-7013 councilmember.ofarrell@lacity.org

Council District 14

José Huizar

200 N. Spring St., Room 465
Los Angeles, CA 90012
(213) 473-7014 councilmember.huizar@lacity.org

Council District 15

Joe Buscaino

200 N. Spring St., Room 410
Los Angeles, CA 90012
(213) 473-7015
councilmember.buscaino@lacity.org

Thank you for spending your Saturday with us to support an even better Los Angeles for all.

In partnership,

AARP – Los Angeles
American Heart Association – Los Angeles County
Antena Los Angeles (interpreters)
City of Los Angeles
Councilmember Nury Martinez
Deluxe Screen Printing (t-shirts)
Ed Lopez (photography)
First 5 Los Angeles – Best Start Communities
First Steps Mobile (childcare)
El Gallo Giro (breakfast and lunch)
Investing in Place
Kaiser Permanente
Koreatown Youth + Community Center
Los Angeles Walks
LURN (Leadership for Urban Renewal)
Maria Garcia (fruit vendor)
Molly Peterson, Journalist
Olvia and Severiana (promotoras)
Outfront/JCDecaux
Panorama High School
SCRS-IL (Southern California Resource Services for Independent Living)
Team Friday (communications – design and social media)
Transit Center
Valor Academy High School

In gratitude,



Jess Meaney
Jessica Meaney
EXECUTIVE DIRECTOR



Amanda Meza
Amanda Meza
ADVOCACY & POLICY ASSOCIATE

INVESTING
in **PLACE**

THE
TRIPPING
POINT
SUMMIT