Just Growth Webinar
March 6, 2018
Agenda

Presenters:

- Naomi Iwasaki
  Deputy Director
- Amanda Staples
  Advocacy & Policy Manager

- #JustGrowth
- Measure M/Metro process
- Transit Oriented Communities
- 2% Active Transportation
- Equity Platform + LRTP
#JustGrowth
Regions that work toward racial inclusion and income equality have **stronger and more resilient economic growth**.

Underinvestment in each other makes us less competitive as regions and as a nation.

Source: University of Southern California, Program for Environmental and Regional Equity
Measure M/
Metro Process
Metro is not simply a bus or train agency. As the County Transportation Commission, Metro is the primary planner, funder, designer, and builder of Los Angeles County’s regional transportation system for all modes, from streets and sidewalks to carpool lanes and freeway interchanges, and from bus stops to bike paths.
Sales taxes as primary way to fund transportation investments in Los Angeles County

Before Measure M, close to 70% of funding from three existing ½-cent sales taxes
Why is Measure M Important?

● **So. Much. Money.** $860 Million/year and no sunset date

● First LAC transportation sales tax to include funding for sidewalks, crosswalks, bicycle lanes (6% - 8% in next 50 yrs)

● Funding for State of Good Repair and Bus Operations
Measure M Process

Expenditure Plan → Measure M Programs

Local Return → Metro Board

Capital Projects → Policy Advisory Council

Subregions & COGs → Cities & County

Metro Staff
Measure M Process - Measure M Programs

**Measure M Programs***
- MSPs
- 2% Active Transportation
- Rail Operations
- Transit Operations
- ADA/Senior/Student
- Bus Rapid Transit
- State of Good Repair

**Policy Advisory Council**
- Consumers, Providers, Jurisdictions
- Recommendations to Metro staff & Board

**Metro Board**
- Final approval of program guidelines

**Subregions & COGs**
- Direct funds to selected projects and programs

**Cities & Uninc. County**
- Final approval of program guidelines

**Metro Staff**
- Final approval of program guidelines

*Not a complete list*
Measure M Process - Local Return

- 16% of Expenditure Plan
- Sets Local Return policy
- Allocation to jurisdictions by population
- Eligible Uses: capital and programmatic activities
- Decides Local Return plans and investments
Measure M Process - Capital Projects

- Capital Projects
  - Mostly defined in Measure M ordinance

- Metro Board
  - Final approval of projects

- Cities & Uninc. County
  - 3% Commitment for Transit Capital Projects

- Metro Staff
  - Implements projects
Transit Oriented Communities
Transit Oriented Communities (TOC)

Transit Oriented Development
Community development that includes a mixture of land uses (housing, office, retail and/or other amenities) integrated into a walkable neighborhood and located within a half-mile of quality public transportation.

Transit Oriented Communities
“Metro’s vision goes beyond TOD to focus on compact, walkable and bikeable places in a community context (rather than focusing on a single development parcel), integrated with transit.”
Transit Oriented Communities (TOC)

- Metro staff currently developing TOC policy and framework
- Policy Advisory Council (PAC) Subcommittee
- Draft policy to Metro board – April May 2018
- Final policy approved by Metro board – June 2018
Transit Oriented Communities (TOC)

Related Policies - Metro

- Joint Development Program
- Transit Supportive Planning
  - TOD Planning Grant
  - Transit Supportive Planning Toolkit
- Affordable Housing Policies

Related Landscape

- City of Los Angeles TOC
- SB 827 (Wiener-SF)
Measure M Local Return - Annual Projection

Local Return Year 1
(in $ million)

- Santa Clarita: 2.8
- Long Beach: 6.3
- Unincorporated LA County: 13.3
- City of Los Angeles: 53
Transit Oriented Communities (TOC)

Potential Impact of Metro’s TOC Policy on:

- Affordable Housing
- Residential and Commercial Displacement
- Transit Ridership and Access
- First/Last Mile Investments
- Development Guidelines
Transit Oriented Communities (TOC)

Where we are now:

• Metro staff and PAC defining TOC Activities eligible for Local Return

• Mar 12 #JustGrowth Working Group

• Final comments to Draft policy due March 19 March 21

• Metro staff presents to PAC - April 3
2% Active Transportation
Measure M - 2% Active Transportation

The first ever regional Active Transportation Program which creates new opportunities to fulfill active transportation policies and objectives.

Improve and grow transit access with multi-modal connectivity

Support active transportation usage and improve safety
Measure M - 2% Active Transportation Program

Timeline

Discussion at March 13 (next week) PAC meeting

Board adoption by June 2018

Possible program funding cycle in Fall 2018

Chart courtesy of: Los Angeles County Bicycle Coalition
Measure M - 2% Active Transportation Program

Related Policies:

Planning -
Active Transportation Strategic Plan (ATSP)
Safety -
Vision Zero, equivalent policies

Related Landscape:

- Complete Streets Policy - cities must be in compliance
- First/Last Mile Strategic Plan
- Countywide Sustainability Planning Policy
- First/Last Mile Motion 14.2
- First/Last Mile Motion 14.1
- Bike Share Policies/Motion 22.1
- Metro Equity Platform - prioritization
Measure M Active Transportation Funds
(over 5 years)

$85 million
LA County
(9 subregions)

$210 million
(7 Subregions)

Arroyo Verdugo
Central LA
Las Virgenes/Malibu
Westside
North County
SGV
South Bay

2% ATP
COGs/Subregions MSPs

INVESTING in PLACE
Where we are now:

- Metro staff have developed objectives and identified relevant policies
- Prioritization methods are still undetermined
- Mar 12 #JustGrowth Working Group
- Metro staff presents to PAC for discussion - Mar 13
Equity Platform + LRTP
## Metro Equity Platform

<table>
<thead>
<tr>
<th>Equity Framework</th>
<th>Deliverables</th>
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| Define and Measure | • Shared definition of equity  
                      • Define performance metrics |
| Listen and Learn  | • Engagement forums with community members  
                      • Build local government capacity in underserved communities |
| Focus and Deliver | • Performance-based transportation investment decisions  
                      • Role in displacement and affordable housing |
| Train and Grow    | • Quantitatively evaluate equity  
                      • Communicate and work with communities |

- **Metro’s First Equity Framework**
- **Approved by Executive Management Committee**
- **Full Board – March 1**
Metro Long Range Transportation Plan (LRTP)

- 40-year transportation plan for Los Angeles County
- Includes Metro’s planned and potential projects
- Short-term 10-year plan: Metro Board June 2018
## Metro Long Range Transportation Plan (LRTP)

<table>
<thead>
<tr>
<th>PERIOD</th>
<th>BOARD DELIVERABLES &amp; MILESTONES</th>
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<tbody>
<tr>
<td>Fall 2017</td>
<td>• Introduction to LRTP Update and project work plan</td>
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<td>• Public Participation Plan</td>
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<tr>
<td>Winter 2018</td>
<td>• Draft Orientation and Context module</td>
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<td>• <strong>POTENTIAL BOARD WORKSHOP:</strong> visioning session</td>
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<td>Spring 2018</td>
<td>• Topical policy papers</td>
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<td>• Draft Vision module</td>
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<td>• <strong>ACTION:</strong> Short Range Transportation Plan</td>
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<td>Summer 2018</td>
<td>• Draft Baseline Understanding module</td>
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<tr>
<td>Fall 2018</td>
<td>• Draft Values Framework module</td>
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<tr>
<td>Winter 2019</td>
<td>• Thematic scenario concepts <em>(fiscally constrained variations of the investment and financial plans)</em></td>
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<td>Spring 2019</td>
<td>• Preferred scenario</td>
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<td>• Draft Transportation Network and Management Plan module</td>
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<td>Summer 2019</td>
<td>• Preferred scenario modeling results</td>
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<td>• Draft Implementing the Plan module</td>
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<td>Fall 2019</td>
<td>• Financial plan</td>
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<td>• Draft Enduring Relevance module</td>
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<tr>
<td>Winter 2020</td>
<td>• <strong>ACTION:</strong> Final LRTP</td>
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Opportunities for Engagement
Measure M – Engagement Opportunities

• Metro Policy Advisory Council (PAC)
  ○ First Tuesday of every month (except March: 3/13)
    ■ 3/13: 2% ATP
    ■ April May 2018: TOC draft to Metro Board

• Metro Board Committees and Meetings
  ○ June 2018: Final TOC policy, SRTP approved

• Investing in Place Just Growth Workgroup
  (3/12 - RSVP amanda@investinginplace.org)
Questions?