#JustGrowth Webinar
December 6, 2018
Agenda

Presenters:

Naomi Iwasaki  
Deputy Director

Alfonso Directo  
Policy Analyst

- #JustGrowth
- Making All Trips Visible
- Mobility Campaigns
- Vision for 2019
#JustGrowth
Regions that work toward racial inclusion and income equality have **stronger and more resilient economic growth**.

Underinvestment in each other makes us less competitive as regions and as a nation.

Source: University of Southern California, Program for Environmental and Regional Equity
January 2018: Measures Matter
February 2018: Metro Equity Platform Framework
March 2018: #JustGrowth webinar + work group

INVESTING in PLACE
June 2018: Transit Oriented Communities (TOC) policy adopted
Summer

Summer 2018:
Metro Equity work groups
January 2018: Measures Matter
February 2018: Metro Equity Platform Framework
March 2018: #JustGrowth webinar + work group
June 2018: Transit Oriented Communities policy adopted
Summer 2018: Metro Equity work groups
October 2018: For Good Measure
December 2018: Metro speaker series + #JustGrowth webinar
Making All Trips Visible
Planning for the Peak
Travel and Operations by Time of Day

Source: Metro NextGen Bus Study
Communities, not Commutes

16% of trips for work

Who is making the 84% of non-work trips?

Source: National Household Travel Survey (2012)
Mobility Campaigns
Mobility Campaigns in 2019

What transportation issues most align with your goals and work? (Select all that apply)

22 responses

- Transportation Equity: 18
- Gender Equity in Transportation: 12
- Dedicated Bus Lanes: 9
- Bus Rapid Transit (BRT): 7
- Active Transportation Funding and/or Projects: 14
- Transit Oriented Communities: 14
- Transportation-caused Greenhouse Gas Emissions: 10
- Public Right-of-Way Maintenance: 12
- Rail Expansion: 0
- Bike safety / infrastructure improvements: 0
- Disability access and transportation: 0
- Anti-gentrification: 0

#JustGrowth work group webinar survey - Dec 2018
Mobility Campaigns in 2019

- Metro Equity Platform Framework
- Transit Oriented Communities
- Metro 2% ATP + Multiyear Subregional Programs
- Gender Equity in Transportation
- City of Los Angeles public right-of-way
- Transportation-caused greenhouse gas emissions
- Bus Service: dedicated lanes, bus shelters, frequency
# Metro Equity Platform

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| Define and Measure   | • Shared definition of equity  
                       | • Define performance metrics                                                  |
| Listen and Learn     | • Engagement forums with community members                                   |
|                      | • Build local government capacity in underserved communities                 |
| Focus and Deliver    | • Performance-based transportation investment decisions                       |
|                      | • Role in displacement and affordable housing                                |
| Train and Grow       | • Quantitatively evaluate equity                                             |
|                      | • Communicate and work with communities                                     |
Metro Equity Platform

Equity Platform + All Trips?

- Using the right data
- Application to Measure M
Transit Oriented Communities (TOC)

Transit Oriented Development
Community development that includes a mixture of land uses (housing, office, retail and/or other amenities) integrated into a walkable neighborhood and located within a half-mile of quality public transportation.

Transit Oriented Communities
“Metro’s vision goes beyond TOD to focus on compact, walkable and bikeable places in a community context (rather than focusing on a single development parcel), integrated with transit.”
Transit Oriented Communities (TOC)

- TOC policy adopted - June 2018
- Metro staff developing TOC Framework Paper
  - Implementation Plan
  - Performance Metrics
Transit Oriented Communities (TOC)

TOC Policy + All Trips?

- Identifying existing and potential transit riders
- First/last mile investments
- Development guidelines
- Impacts housing and local businesses
Measure M Active Transportation Funds (over 5 years)

- $85 million LA County (9 subregions)
- $210 million (7 Subregions)

Subregions:
- South Bay
- SGV
- Westside
- North County
- Arroyo Verdugo
- Central LA
- Las Virgenes/Malibu

2% ATP
COGs/Subregions MSPs
Measure M - 2% Active Transportation

- First ever *regional* Active Transportation funding (~$17m/year)

- Multi-modal connectivity and regional network

- MSPs (allocated) and regional program (competitive)
Measure M - 2% Active Transportation

Active Transportation Funding + All Trips?

- Currently lacking a policy for investment
- Active Transportation Strategic Plan + equity/high-needs locations
- Supporting transit access requires all trip data
Mobility Campaigns in 2019

- Metro Equity Platform Framework
- Transit Oriented Communities
- Metro 2% ATP + Multiyear Subregional Programs
  - Gender Equity in Transportation
  - City of Los Angeles public right-of-way
  - Transportation-caused greenhouse gas emissions
  - Bus Service: dedicated lanes, bus shelters, frequency
Upcoming PAC Meeting

Metro Policy Advisory Council (PAC) meeting

Tuesday December 11, 1:30p - 3:30p

Metro Headquarters - 1 Gateway Plaza, 15th floor

Conference Call Number: (312) 757-3121
Access Code: 883-934-853
Vision for 2019
Vision for 2019
Vision for 2019

Measure M
Vision for 2019

Measure M

SB 1
Vision for 2019

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Questions?