#JustGrowth Webinar December 6, 2018





Agenda

Presenters:





Naomi Iwasaki Deputy Director

Alfonso Directo Policy Analyst

INVESTING in PLACE

#JustGrowth
Making All Trips Visible
Mobility Campaigns
Vision for 2019

#JustGrowth

#JustGrowth Concept



Regions that work toward racial inclusion and income equality have stronger and more resilient economic growth.

Underinvestment in each other makes us less competitive as regions and as a nation.

January



January 2018: Measures Matter

February



February 2018: Metro Equity Platform Framework

March



March 2018: #JustGrowth webinar + work group

June



June 2018: Transit Oriented Communities (TOC) policy adopted

Summer



Summer 2018: Metro Equity work groups

October



October 2018: For Good Measure

2018

- **January 2018 : Measures Matter**
- February 2018: Metro Equity Platform Framework
- March 2018: #JustGrowth webinar + work group
- June 2018: Transit Oriented Communities policy adopted
- Summer 2018: Metro Equity work groups
- **October 2018: For Good Measure**
- **December 2018: Metro speaker series + #JustGrowth webinar**

Making All Trips Visible

Planning for the Peak





Travel and Operations by Time of Day



INVESTING in PLACE

Source: Metro NextGen Bus Study

Communities, not Commutes



16% of trips for work

Who is making the 84% of non-work trips?

Source: National Household Travel Survey (2012)

Mobility Campaigns

Mobility Campaigns in 2019

What transportation issues most align with your goals and work? (Select all that apply)

22 responses



INVESTING in PLACE

#JustGrowth work group webinar survey - Dec 2018

Mobility Campaigns in 2019

- Metro Equity Platform Framework
- Transit Oriented Communities
- Metro 2% ATP + Multiyear Subregional Programs
- **Gender Equity in Transportation**
- **City of Los Angeles public right-of-way**
- **Transportation-caused greenhouse gas emissions**
- Bus Service: dedicated lanes, bus shelters, frequency

Metro Equity Platform

Pillar	Deliverables
Define and Measure	 Shared definition of equity Define performance metrics
Listen and Learn	 Engagement forums with community members Build local government capacity in underserved communities
Focus and Deliver	 Performance-based transportation investment decisions Role in displacement and affordable housing
Train and Grow	 Quantitatively evaluate equity Communicate and work with communities

Metro Equity Platform

Equity Platform + All Trips?

- Using the right data
- Application to Measure M





Transit Oriented Communities (TOC)

Transit Oriented Development

Community development that includes a mixture of land uses (housing, office, retail and/or other amenities) integrated into a walkable neighborhood and located within a half-mile of quality public transportation.

Transit Oriented Communities

"Metro's vision goes beyond TOD to focus on compact, walkable and bikeable places in a community context (rather than focusing on a single development parcel), integrated with transit."



Transit Oriented Communities (TOC)

- TOC policy adopted June 2018
- Metro staff developing TOC
 Framework Paper
- Implementation Plan
- Performance Metrics

Transit Oriented Communities (TOC)

TOC Policy + All Trips?

- Identifying existing and potential transit riders
- First/last mile investments
- Development guidelines



- Impacts housing and local businesses



Measure M Active Transportation Funds (over 5 years)



Measure M - 2% Active Transportation

- First ever regional Active Transportation funding (~\$17m/year)

INVESTING in PLACE

- Multi-modal connectivity and regional network

- MSPs (allocated) and regional program (competitive)

Measure M - 2% Active Transportation

Active Transportation Funding + All Trips?

- Currently lacking a policy for investment
- Active Transportation Strategic Plan + equity/high-needs locations
- Supporting transit access requires all trip data



Mobility Campaigns in 2019

Signal Metro Equity Platform Framework

- **Transit Oriented Communities**
- X Metro 2% ATP + Multiyear Subregional Programs
- **Gender Equity in Transportation**
- **City of Los Angeles public right-of-way**
- **Transportation-caused greenhouse gas emissions**
- Bus Service: dedicated lanes, bus shelters, frequency

Upcoming PAC Meeting

Metro Policy Advisory Council (PAC) meeting

Tuesday December 11, 1:30p - 3:30p

Metro Headquarters - 1 Gateway Plaza, 15th floor

Conference Call Number: (312) 757-3121 Access Code: 883-934-853



Measure M



Measure M

SB 1



#JustGrowth





Questions?